

ARTS DIVISION - NON-PROFESSIONAL

Chairman: Amanda Bucco (topsfieldart@gmail.com)

DEADLINE FOR RECEIVING ENTRY FORMS: September 5, 2008

RECEIVING DAYS AT COOLIDGE HALL: Saturday, September 13, 2008 10:00am - 4:00pm & Sunday, September 14, 2008 12:00 - 4:00pm

PICK-UP DAY AT COOLIDGE HALL: Tuesday, October 14, 2008 2:00pm - 7:00pm

All un-retrieved art work is subject to a \$1/day storage fee. After 30 days, artwork becomes property of Topsfield Fair.

RULES & REGULATIONS

- PLEASE NOTE NEW RULES**, "Non-Professional are those who do not benefit from financial gain for the sale of their artwork." Complete an official Entry form and mail to: **Topsfield Fair Office, P.O. Box 134, Topsfield, MA 01983**. Non-Professional Art Entry forms are available on Page 108 of this book, or on the internet at www.topsfieldfair.org. **Entry form must be received by September 5th, 2008.**
- Artwork must be original, recent, and not previously exhibited at the Fair.** Only one entry per person. Artwork derived from another artist's photograph, such as calendars, magazines, computer images, postcards, or any image of another artist's work, is not considered original. Copies and reproductions will not be accepted.
- Clearly identify the entry** with a label located at the *top back* of artwork, with the following information:
 - Age group: (**Youth entrants should provide actual age**)
 - Artist's Name
 - Telephone #
 - "Title" of Artwork
 - Medium (See Classification list if not sure.)
 - Over all frame size should not exceed 48 untied inches or approximately 22" x 26"
- New age group designations** include **Sub-Junior**, 8 years of age and younger; **Mid-Junior**, 9 - 13 years of age; **Junior**, 14 to 17 years of age; **Adult**, 18 years of age and older; **Senior**, 70 years of age and older (if the artist chooses to enter this category.) Youth entrants should provide actual age.
- This is a juried exhibition.** A professional team of judges selects ribbon winners based on artistic merit, which includes:
 - **Originality**
 - **Composition**
 - **Use of color**
 - **Technique and mastery of the medium**
 - **Presentation (mat/frame)**

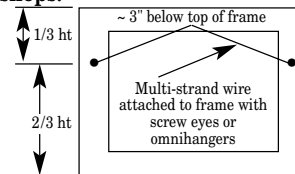
Because of limited exhibition space, the judges are required to turn

Come and learn about the Topsfield Fair Art Exhibition! Non-Professional artists (aged 18 and older) are encouraged to volunteer to hang artwork, or to monitor the exhibition during the Fair. Please indicate an activity of interest on the entry form for preferred scheduling, or commit to a specific date and time to help with the exhibit. A Volunteer Sign-Up Schedule will be posted at the Receiving Desk.

- away entries they deem below the general exhibit standard. The judges' decisions are final. Artists will be contacted to retrieve unaccepted work prior to the opening of the Fair.
- FRAMING:** Standard frames should be used. Artwork must be securely framed and wired. Use **Sectional metal** frame or wood frames with strong, **multi-strand** wire firmly & carefully affixed to the frame with Omni-hangers, screw eyes or ring-strap hangers. **ATTENTION TEACHERS AND PARENTS:** No Clip Frames, easel back frames, spring clips, bend over tabs or staple frames will be accepted. **Unsafe or improperly framed or improperly matted artwork will not be accepted. Framing supplies are sold in craft stores or in some frame shops.**

Do-It-Yourself Framers

For secure frames that hang flat on wall, attach screw eyes or hangers to each side of the frame at one-third the height from the top of frame. Insert multi-strand wire through the hangers and secure ends. **Top of wire must be 2-3 inches below the top of frame.**



NON-PROFESSIONAL ENTRY CLASSIFICATION

A PAINTING CATEGORIES

1. Oil & Acrylics
2. Watercolors
3. Pastel Media (Oil Pastels, Soft Pastels)
4. Mixed media (Collage & Other)

B GRAPHICS CATEGORIES

5. Drawing (charcoal, crayons, markers, pencils, pen & ink)
6. Prints (linoleum, wood block, silk screen)
7. Computer-Generated Graphics, etc. (Other)

C PHOTOGRAPHY CATEGORIES

8. Black & White
9. Color

D SENIOR DIVISION

10. Medium:

DAN CLASBY & COMPANY

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Have Counted on Our Team for Tax and Business Advice.
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ARTS DIVISION - PROFESSIONAL

Chairman: Amanda Bucco (topsfairdart@gmail.com)

Committee Members: Mary Pacheco, Peter Grimshaw, Andrea Macullar, Jeanne Hart and Jean Buckley

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All un-retrieved art work is subject to a \$1/day storage fee. After 30 days, artwork becomes property of Topsfield Fair.

PLEASE NOTE NEW RULES, Complete Entry form.

Mail to: **Topsfield Fair, P.O. Box 134, Topsfield, MA 01983.**

Professional Art Entry forms are available on Pages 106 and 107 of this book, or on the internet at www.topsfieldfair.org. Entry form **must** be received by September 5th, 2008.

RULES & REGULATIONS

- PROFESSIONALISM:** Exhibitors in the Professional Art Division include those who benefit from financial gain from the sales of their artwork, art teachers, instructors, judges, curators, etc. Exhibitors are encouraged to provide an updated one-page biography/artist statement for the Topsfield Fair Gallery Book of Artists, which will be displayed in the Bin Room.
- JURIED EXHIBITION:** A professional panel of judges selects ribbon winners based on artistic merit, which includes: originality, composition, drawing, color and value, technique, emotional quality, and presentation. The judges are required to turn away entries they deem below the general exhibit standard. The Arts Department and judges reserve the right to reject any entry. Artists will be contacted prior to the opening of the Fair to retrieve unaccepted work. Unaccepted work cannot be transferred to the Bin Class.
- ORIGINALITY:** All work must be recent and not previously exhibited at the Fair. **EACH JURIED SHOW ENTRY MUST BE AN ORIGINAL CREATION BY THE ARTIST.** Artwork derived from another artist's photograph, such as calendars, magazines, postcards, computer images, or any image of another artist's work, is not considered original. Copies or reproductions are not acceptable for the juried exhibition.
- JURIED ENTRY IDENTIFICATION:** All juried competition entries must be clearly labeled **on the top back of art work** with the following information:
Artist's Name
Telephone #
"Title"
Medium and Overall Frame Size
(Height x Width)
Price
- JURIED ENTRIES:** Professional juried exhibition entries are limited to **2** entries in any category. **Overall Frame size should not exceed 48 unites inches or approximately 22" x 26". Due to the large number of entries, oversize work can not be accepted.** Last minute title/size/price changes *will not* be accepted.
- FRAMING:** Standard frames should be used. Artwork must be securely framed and wired. Use Sectional metal frames or wood frames with strong, **multi-strand** wire firmly & carefully affixed to the frame with Omni-hangers, screw eyes or ring-strap hangers. **ATTENTION:** No clip frames, spring clips, easel back frames or staple frames will be accepted. Unsafe or improperly framed or improperly matted artwork *will not* be accepted. Framing supplies are sold in craft stores or in some frame shops.
- SALES POLICY:** All professional artwork in the exhibition and Bin Room is for sale. Please price artwork to sell. Upon acceptance, artwork prices are set. Terms of sale include cash, check, Mastercard and Visa charges. Topsfield Fair Art Department and volunteers are not responsible for art sold for less than intended due to improper labeling or last minute changes. A commission of twenty-five percent (25%) of the selling price will be donated to the William A. Coolidge Family Living Center.
- FEEs:** Each entry in the professional juried competition requires a \$7.00 non-refundable entry fee. If entering the Bin Class, please include the single \$10.00 entry fee with the juried entry fees. The maximum entry fee for two (2) juried entries and multiple entries in the Bin Class is \$24.00 total. **Entry fee must be submitted with official entry form in advance, payable by bank or personal check to the "Essex Agricultural Society".**
- BIN CLASS:** This Class is limited to juried exhibition entrants.

Please use new Bin Entry Form on page 107, or print from Topsfield Fair internet site.

- The number of entries is limited and bins are shared. Bin class entries are limited to:
 - Up to three (3) framed 11x14 pieces for hanging
 - Up to 15 unframed, shrink-wrapped 16x20 pieces for bins
 - Up to 10 plastic-wrapped note card packets.
(Please, no individual note cards this year.)
- ARTWORK MUST BE MODERATELY SIZED FOR THE LIMITED SPACE AVAILABLE** in the Bin Room. Based on the number and size of Bin class entries, some work may be held in reserve or may not be accepted. The Art Department reserves the right of rejection for any reason.
- IDENTIFICATION REQUIREMENTS:** Bin Room entries must be clearly and professionally labeled **ON THE FACE** of each entry with:
"Title" or Item, such as "Autumn Note Cards"
Bin Category, such as "reproduction"
Selling price & unique ID number, using artist's initials-#. **For example:** "Sunset Title"
Bin category: (G14) or Giclee Print, etc.
\$250 (EAB-1)

Topsfield Fair Art Department volunteers not responsible for art sold for less than intended due to improperly labeled artwork.

PROFESSIONAL ARTS ENTRY CLASSIFICATION

A PAINTING CATEGORIES

- Oils/Acrylics
- Watercolor
- Pastel media (oil pastel & soft pastel)
- Mixed Media, collage & other

E GRAPHICS CATEGORIES

- Drawing (Charcoal, crayons, markers, pencils, pen & ink)
- Etching & other hand pull prints (linoleum, monoprint, silkscreen, wood block)
- Computer-generated graphics & other

F PHOTOGRAPHY CATEGORIES

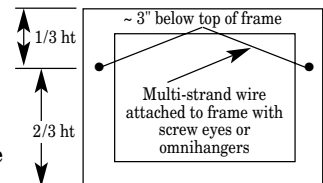
- Black & White
- Color

G BIN CATEGORIES

- Painting
- Graphics
- Photography
- Reproductions (lithographs, digital output & iris giclee)
- Note Cards
- Other

Do-It-Yourself Framers

For secure frames that hang flat on wall, attach screw eyes or hangers to each side of the frame at one-third the height from the top of frame. Insert multi-strand wire through the hangers and secure ends. **Top of wire must be 2-3 inches below the top of frame.**



Professional artists are asked to volunteer for receiving, hanging, exhibit monitoring, artist-at-work demonstrations, and especially for professional art sales and Bin Room staffing. Please indicate your volunteer interest on entry form **and a committee member will call you for preferred scheduling.** Bring your calendar and commit to a specific date and time to help on the Volunteer Schedule posted at the Receiving Desk.

PROFESSIONAL ARTS ENTRY FORM

Artist Bin ID Code _____

ENTRY DEADLINE: September 5th, 2008

RULES: Please note changes to Professional Art Rules & Regulations on pages 30 and 32, and **mail completed entry form to: Topsfield Fair, P.O. Box 134, Topsfield, MA 01983**

FEES: Each entry in the professional juried competition requires a **\$7.00** non-refundable entry fee. If entering the Bin Class, please include the single **\$10.00** entry fee with the juried entry fees. Maximum entry fee for two (2) juried entries and entry into the Bin Class is **\$24.00**. Entry fees must be submitted with the Official Entry Form in advance, payable by bank or personal check to the "Essex Agricultural Society".

BIN ROOM ENTRIES: Only juried exhibit show entrants may enter work in the Bin Class. The number of entries is limited and bins are shared. Please list each bin room entry separately and use the same format for additional entry pages.

- Bin Room Entries are limited to:
 1. Up to three (3) framed pieces up to 11x14 for hanging
 2. Up to 15 unframed or shrink-wrapped pieces up to 16x20 for bins
 3. Up to 10 plastic-wrapped note card packets. (Please, no individual note cards this year.)

- **ARTWORK MUST BE WITHIN STATED SIZE DUE TO LIMITED SPACE AVAILABLE** in the Bin Room. Based on the number and size of Bin Room entries, some work may not be accepted. The Art Department reserves the right of rejection for any reason.

• Bin Room entries must be clearly **IDENTIFIED ON THE FACE** of each entry with:

1. "Title" or Item, such as "Autumn Note Cards"
2. Artist's Name
3. Selling Price & Unique ID Number for each entry, such as artist's initials-#.

For example: \$5. (EAB-G10); \$20. (EAB-G14); etc.

Topsfield Fair Art Department and volunteers are not responsible for art sold for less than the artist intended due to improperly labeled artwork.

PRICING GUIDELINES: Artwork should be priced to sell. Shrink-wrapped work, priced at \$200 or less, and framed work, priced at \$300 or less, have sold very well in the past.

Professional artists are asked to volunteer, especially for art sales and bin room staffing. Please commit to a specific date and time on the Volunteer Schedule posted at the Receiving Desk.

Pre-Fair Volunteer Interest: Hanging Receiving

Fair Volunteer Interest: Exhibit Monitoring Bin Room Sales Artist Demonstration

Please Print

Name _____ Exhibitor # (if known) _____

Street _____

Town, State, Zip _____

Telephone _____ Email _____

Office Use Only
Fee paid \$ _____
Identification On Top Back <input type="checkbox"/>
Frame Correctly <input type="checkbox"/>
Wired Correctly <input type="checkbox"/>
Receiver Initials
Check-Out Initials)

A PAINTING CATEGORIES

- 1 Oils
 Acrylics
- B-2** Watercolor
- C-3** Pastel Pastel (Oil pastels & soft Pastels)
- D-4** Mixed Media Collage Miscellaneous

E GRAPHICS CATEGORIES

- 5 Drawing (Charcoal, crayons, markers, pencils, pen & ink)
- 6 Etching & other hand pull prints (linoleum, monoprint, silkscreen, wood block)
- 7 Computer-generated graphics Etc.

F PHOTOGRAPHY CATEGORIES

- 8 Black & White
- 9 Color

G BIN CATEGORIES

- 10 Painting
- 11 Graphics
- 12 Photography
- 13 Reproductions (lithographs, digital output & giclees)
- 14 Note Cards
- 15 Other

Juried Entries (only 2 entries, please) Incomplete Forms will be Returned					For Office Use Only				
CK IN	CLASS & CATEGORY	TITLE	OVERALL FRAME SIZE H X W	PRICE	BUYER NAME & ADDRESS	SELL DATE	RCPT. #	CK IN	

SEE PAGE 107 FOR BIN FORM

MA Tax \$ _____ EAS Comm. \$ _____ Artist Due \$ _____

BIN ENTRY FORM & SALES TALLY

Label each entry on front of artwork.
Please copy this form for additional bin entries.

Initial
Received by _____
Returned by _____

Date: _____ (Information for all Bin Items Sold)
Total Sales: \$ _____ Comm. Paid: \$ _____
Total Tax Paid \$ _____ Total Due Artist: \$ _____
Of Items Sold Total: _____

Example
"EAB-5" (Artist code-Item #)
"G-10" Category-Description
"F" or "UF" & "Item Description or "Title"
Price "\$60.00"

(Please Print)
Artist Name: _____
Address: _____
Telephone: _____

Incomplete Forms will be Returned (New Size & Amount Requirements - See Rules)

For Office Use Only

CK IN	Unique Artist Bin Code For Each Entry	Category 10 Painting 11 Graphics 12 Photograph 13 Reproduction 14 Notecards 15 Other	(F) Framed or (UF) Unframed & "Title of Artwork" or (Item Description)	Price (\$)	Buyer Name & Address	Sell Date & Receipt Number	MA Sales Tax Paid (5%)	EAS Comm. Due (25%)	Artist Payment Due (75%)	CK OUT
	G-									
	G-									
	G-									
	G-									
	G-									
	G-									
	G-									
	G-									
	G-									

Bin Form Page # _____ Tax _____ EAS Comm. _____ Artist Due _____
Artist's BIN I.D. Code _____